

FINDING HIDDEN OPPORTUNITIES

IN YOUR HEALTHCARE REVENUE CYCLE



OPPORTUNITY Focus on accounts that will increase productivity and reduce A/R days.

PATIENT-PAY



MEDICAL BILL

Past Due

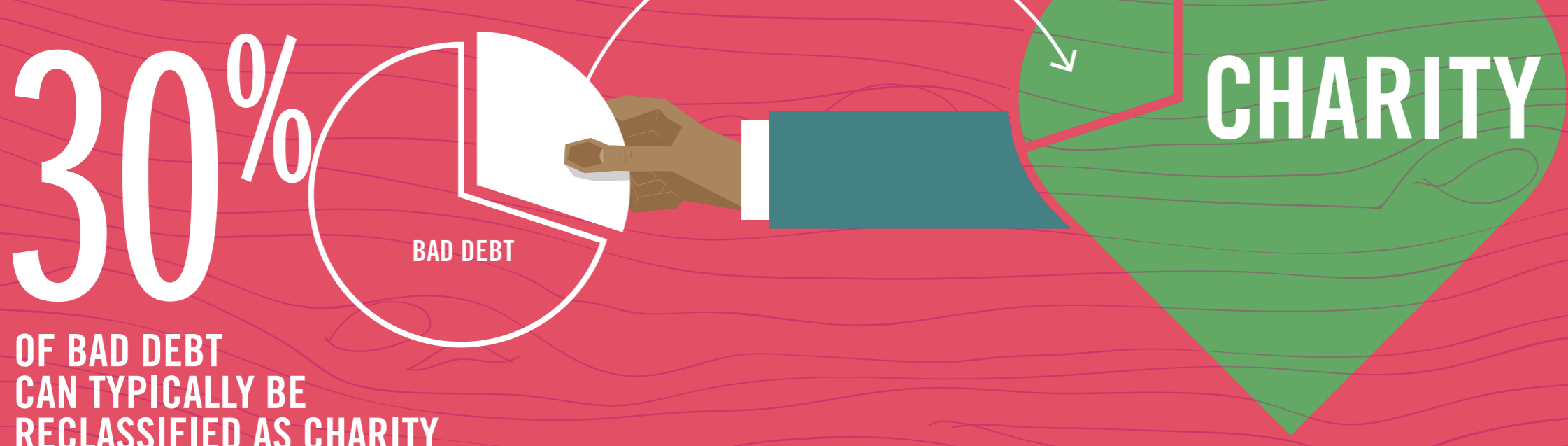
HOSPITALS ONLY COLLECT 11% OF PATIENT ACCOUNT BALANCES GREATER THAN \$500

IT COSTS TWICE AS MUCH TO COLLECT FROM A PATIENT THAN FROM A COMMERCIAL PAYER SOURCE

David Wiener, May 18, 2013 / Self-Pay is Here to Stay: And it's Scary.

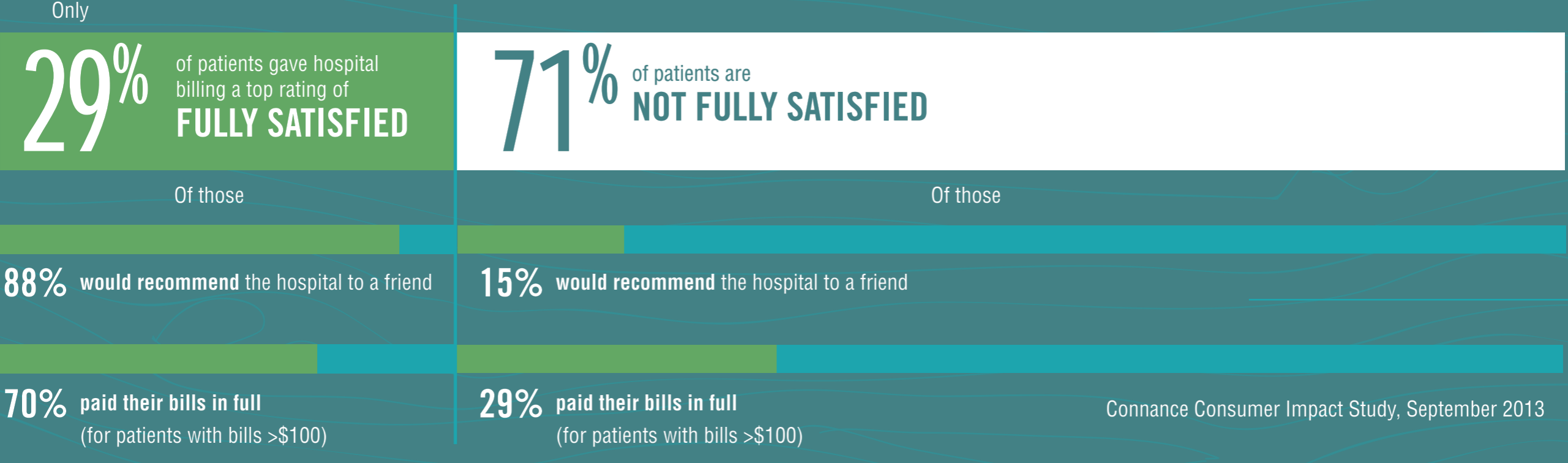
OPPORTUNITY Focus your efforts on accounts that will produce a high yield.

BAD DEBT



OPPORTUNITY Reclassify bad debt accounts that should be charity and meet your community benefit obligations.

SATISFACTION



OPPORTUNITY Send the right message to the right person at the right time to enhance the patient experience.

HOW DO YOU FIND THOSE OPPORTUNITIES?

The Analytically Optimized Revenue Cycle

Integrate predictive analytics, technology and innovative workflow strategies into your existing processes and infrastructure for immediate and sustained performance gains across revenue classes. An analytically optimized revenue cycle helps providers improve net income, decrease bad debt, reduce operating costs, and manage risk while enhancing the patient experience.



Connance is redefining workflow optimization of the healthcare enterprise.

